



3407 North Dixie Highway  
Oakland Park, Florida 33334

[www.OaklandParkMainStreet.com](http://www.OaklandParkMainStreet.com)



## Advertising & Sponsorship Opportunities

Oakland park  
main street

at the heart of it all

## Advertising

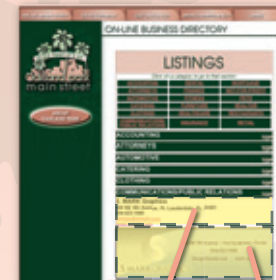
What better way to reach your potential customers than to advertise on Main Street's web site?

[www.oaklandparkmainstreet.com](http://www.oaklandparkmainstreet.com)



Home Page Banner

Business Directory



S. MARK Graphics  
507 NE 19th Avenue, Ft. Lauderdale, FL 33305  
954-523-1980  
[info@smark.com](mailto:info@smark.com)

Listing



Banner



Business Map

Over 4000 hits per month can translate into increased business for your company. From banks to restaurants to real estate, you can now find area businesses serving Oakland Park residents and businesses at our web site.

Downtown businesses can be located on our interactive business directory map while area businesses can be found through our newly added listing section. Non-Main Street members and advertisers now have an opportunity to promote their businesses exclusively to Oakland Park and surrounding areas.

Join Oakland Park Main Street at the Friend level of \$100 per year and get a FREE annual directory listing. That's 48,000 unique hits on the web site in a one-year period, a cost effective way to reach your customers.

For Advertising Information, Contact:

Mark Budwig  
at 954-523-1980

[www.oaklandparkmainstreet.com](http://www.oaklandparkmainstreet.com)

## Sponsorship

We gain sponsorships from companies that call Oakland Park their home as well as corporations throughout South Florida. American National Bank, Brenner Real Estate Group, City of Oakland Park, Lipton Toyota and others have been supporting our events for years as true partners in our endeavors. As Lipton Toyota President Steve Jensen comments "It has been our great pleasure to work with Main Street to bring Oktoberfest to this community for the past four years, and we are committed to provide funding again in 2009."

Participate with Oakland Park Main Street in a series of events to promote downtown Oakland Park as a sponsor of Oktoberfest 2009, Meet Me on Main Street, or our Annual Meeting. We will be happy to work with you to make the best choice(s) for maximum exposure and benefit of your company.

### OKTOBERFEST

- Over 5,000 Visitors  
People have come from near and far four years in a row to celebrate Oakland Park's Authentic Bavarian Oktoberfest. Visitors enjoy popular German favorites like bratwurst and sauerkraut, apple strudel, original Oktoberfest brews, dancing, entertainment and contests.

### MEET ME ON MAIN STREET

- Over 500 Visitors  
More than 500 guests joined us for "Meet Me On Main Street," our exciting outdoor social event last year to enjoy a beautiful South Florida evening along NE 12th Avenue. Perfect weather, delicious food, wonderful live entertainment, great spirits, networking and socializing all came together in a terrific urban setting—the heart of Oakland Park Main Street. Residents and business owners made new contacts and mingled with elected City officials. Join the fun at this year's event!

### ANNUAL MEETING

- 75 - 100 Guests  
Members and the Board of Directors meet once a year to reflect on the achievements of the past year, and to share visions and plans for activities and strategies to move the organization toward established goals.

For Sponsorship Information, Contact:

Siegi Constantine  
at 954-565-2627

[www.oaklandparkmainstreet.com](http://www.oaklandparkmainstreet.com)

# Oktoberfest



## MUNICH GIFT LEVEL Presenting Sponsor

- Presenting Sponsor will be recognized on stage during opening ceremony and acknowledged on exclusive banner on stage, a banner on fencing along Dixie Highway, a banner at the entrance to both the Amusement Rides and the Alpine Village
- Presenting Oktoberfest Sponsor Designation may be used in your marketing and public relations programs
- Your company will be announced as the Presenting Sponsor with the introduction of every act on stage
- Recognition as Presenting Sponsor in all Promotional Advertisements (Includes all Media, T.V., Radio, Print Ads)
- Business Logo on Main Street Web Site and link to your Home Page
- Main Street Corporate Membership
- Designated Investor of the Month
- 8 Complimentary Passes to Oktoberfest Weingarten, Biergarten and Unlimited Amusement Rides
- 5 VIP Parking Passes in Reserved Parking
- Pride in knowing you make a difference

## STUTTGART GIFT LEVEL Official Sponsor

- Official Sponsor will be recognized on stage during opening ceremony and acknowledged on a special festival banner
- Official Sponsor Designation may be used in your marketing and public relations programs
- Recognition twice during the day on stage
- Promotional Advertisements (Includes all Media, T.V., Radio, Print Ads)
- Business Logo on Main Street Web Site and link to Your Home Page
- Main Street Builder Level Membership
- 6 Complimentary Passes to Oktoberfest Weingarten, Biergarten and Unlimited Amusement Rides
- 3 VIP Parking Passes
- Pride in knowing you made a difference

## HEIDELBERG GIFT LEVEL Sponsor

- Sponsor will be acknowledged on a special festival banner
- Sponsor Designation may be used in your marketing and Public Relations Programs
- Promotional Advertisements (Includes Media, Print Ads)
- Business Logo on Main Street Web Site and Link to Your Home Page
- Main Street Downtowner Level Membership
- 4 Complimentary Passes to Oktoberfest Weingarten, Biergarten and Unlimited Amusement Rides
- 2 VIP Parking passes
- Pride in knowing you make a difference

# Meet Me on Main Street



## MAIN STREET TITLE SPONSOR

- Your logo on OPMS website
- A link to your website on OPMS website
- Your logo in newsletter
- Your logo in utility bill insert (13,700 households)
- Oakland Park Main Street Corporate Membership
- Signage at the event
- Verbal name recognition at the event

## DIXIE HIGHWAY SPONSOR

- Your logo on OPMS website
- A link to your website on OPMS website
- Oakland Park Main Street Downtowner Membership
- Signage at the event
- Verbal name recognition at the event

## EXHIBITOR

- Showcase your products and services

# Annual Meeting

*Share our vision and excitement!*

2009 is shaping up as an exciting year for Oakland Park Main Street. The naming of the downtown park after Jaco Pastorius - "The World's Greatest Bass Player" - and the allocation of additional funds from Broward County for the purchase of more acreage expanding the park, present wonderful possibilities for all kinds of events and economic development.

Our Board of Directors and committees are engaged in mapping out diverse programs to draw people to our downtown area. Through financial support from sponsors and our partnership with the City of Oakland Park, as well as participation by a visionary community, we can rise to the challenges.



*Members and guests gathered at the Primavera Restaurant for our Annual Meeting opened also to non-members. Former Broward County Administrator, Pam Brangaccio, honored us as our keynote speaker.*



For Sponsorship Information, Contact:  
**Siegi Constantine**  
 at 954-565-2627